

Freelance Creative



**NIA
WILLIAMS**



CURRICULUM VITAE

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ABOUT ME

Hi! I'm Nia, a freelance Artist and Graphic Designer specialising in graphic illustration, logo design, and striking marketing collateral. With a Fine Art degree and an MA (Distinction) in Graphic Design and Art Direction, I blend artistic skill with strategic design thinking. My work embraces conceptual illustration that weaves compelling narratives, bringing ideas to life with depth and meaning. Passionate about crafting impactful visuals, I bring fresh ideas, a keen eye for trends, and a drive to help brands stand out in the ever-evolving creative industry.

CONTACT



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Manchester



07889704921

EDUCATION

MASTERS DEGREE 2019-2021

Graphic Design and Art Direction
Manchester Metropolitan University
DISTINCTION

BA HONS DEGREE 2011-2014

Fine Art
Manchester Metropolitan University
2:1

FOUNDATION DIPLOMA 2009-2010

Art and Design
Cardiff Metropolitan University
MERIT

SKILLS

ADOBE

ILLUSTATOR
INDESIGN
PHOTOSHOP

CORRELL DRAW

CRAFT

ILLUSTRATION/ DRAWING
SCREEN PRINTING
LETTER PRESS
BOOK BINDING
CERAMICS

WORKSHOP HOST

DRAWING WORKSHOPS
(ADULTS & STUDENTS)

ORIGAMI WORKSHOPS
(ADULTS & CHILDREN)

DBS CHECKED

EXPERIENCE

Communication Manager (Social Media) FEB '23-PRESENT GIVE YOUR BEST

www.giveyourbest.uk



[@giveyourbest](https://www.instagram.com/giveyourbest)



A creative and strategic communications manager and graphic designer with experience in branding, content creation, and campaign management. Skilled in designing for digital and print, overseeing social media, and ensuring clear, consistent messaging to enhance brand identity and engagement. Main responsibilities include creating assets and templates in Canva for team members to produce branded content for social channels. Designing print-ready collateral for the GYB pop-up shop in Islington, including roller banners and table POS.

FREELANCE DESIGNER & ARTWORKER SEPT '22-PRESENT

NIA WILLIAMS

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Current Clients include - Social Suite MCR (Social Media design) & The Art Doctor (Design & Workshop Host) May 2025.

Design and create work across digital and print based on client briefs in a freelance capacity. Ensure all artwork is properly formatted, organized, and archived for accuracy and accessibility. Maintain a strong awareness of current design trends across professional platforms to deliver modern and relevant creative solutions.

Workshop Host

Host creative workshops for businesses, adults, and children (DBS checked/ liability insurance in place). Explore the benefits of integrating creative workshops and courses into teaching to foster greater interest in arts and crafts, while expanding client outreach for future workshops. Design engaging and impactful posters to promote events, maximizing profits and footfall for venues. Taught across the UK, including seven cities and a variety of event spaces.

BUSINESS OWNER (UK Stockists) OCT '17-PRESENT

NIA MAKES

<https://www.etsy.com/uk/shop/NiaWillsMakes>



[@niawmakes](https://www.instagram.com/niawmakes)



Independently generate visual concepts and products for sale, including cards, illustrative prints, and merchandise. Organise and archive artwork files in accurate formats. Conduct quality checks on work from initial stages to final iteration. Stay updated on new design trends and incorporate them into projects. Design and create work across digital and print based on briefs for commissioned pieces. Maintain business social media across multiple platforms, uphold brand story, by showcasing personality and consistently grow customer base year on year.

GRAPHIC DESIGNER JUL '23-NOV '23

FREE PADS FOR INDIA

www.freepadsforindia.org



[@freepadsforindia](https://www.instagram.com/freepadsforindia)



Graphic Design Intern at Free Pads for India, responsible for designing and creating social media content over a four-month period. Ensured high-quality posts by collaborating with senior designers and carefully reviewing content for accuracy and visual appeal. Led and participated in weekly meetings to brainstorm ideas and delegate tasks. Maintained brand consistency by adhering to defined colors, typefaces, and design guidelines.